

TATACARA PENGURUSAN MEDIA



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TATACARA PENGURUSAN MEDIA

JEMPUTAN MEDIA

- SENARAI MEDIA
- JUMLAH MEDIA
- PENGESAHAN KEHADIRAN MEDIA
- NOTA KEPADA PENGARANG



TATACARA PENGURUSAN MEDIA

**FACT SHEET/
HELAIAN FAKTA
KANDUNGAN
MAKLUMAT
BERHUBUNG
MAJLIS/ACARA/PRO
GRAM SECARA
RINGKAS
TETAPI
MENYELURUH.**

Google Street View Trekker Fact Sheet

What are we doing?

The Department of Biodiversity, Conservation and Attractions (the department) are partnering with Google to capture imagery on key tourist trails and attractions for inclusion on Google Street View. This is the first time the Google Street View Trekker will be applied at this scale to Western Australian parks.

What is Google Street View?

Using Google Maps, the [Street View gallery](#), or the [Street View app](#), Street View provides panoramic views from positions along streets and trails and anywhere else that can be captured. Users navigate through 360 degree horizontal and 290 degree vertical panoramic images that are collected by Google and other contributors.

How will you do this?

Google has loaned the department a Street View Trekker which captures 360-degree images of trails and other areas not accessible by the normal Street View vehicle. The wearable backpack is outfitted with a camera system on top and its portability enables us to gather images on locations accessible on foot or by bike.

The department will undertake the 'foot-work' to capture the imagery and send to Google, who will process and publish the collected imagery to Google Maps. Volunteers may assist where possible.

Why are you doing this?

This project will –

- Provide visitors with the ability to navigate to key trails using Google Maps, experience those trails and use the information for pre-trip planning
- Increase exposure of WA's trails across the world for people online strengthening nature-based tourism for WA and local communities
- Provide an extensive record of trail experience, condition, access, infrastructure and maintenance needs
- Give more information and the opportunity to experience our landscapes, parks and trails to people with disability and others with access limitations
- Have the ability to repurpose Street View images through other Google products including Story Spheres, expeditions and into Virtual Reality applications

Title here

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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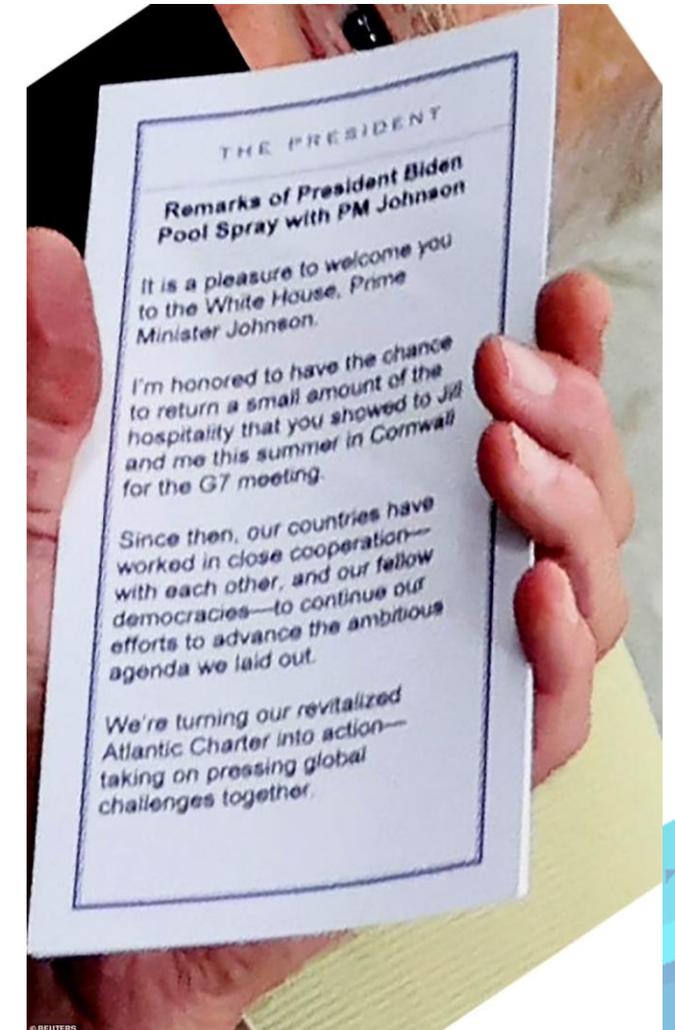
Your title here

TATACARA PENGURUSAN MEDIA

TALKING POINT

- **NOTA PERCAKAPAN JURUCAKAP SEMASA SIDANG MEDIA**
- **BERBENTUK POINT FORM**
- **BUKAN UNTUK EDARAN MEDIA**
- **KANDUNGAN NOTA PERCAKAPAN BOLEH DIMASUKKAN KE DALAM SIARAN MEDIA**

FLASH CARD



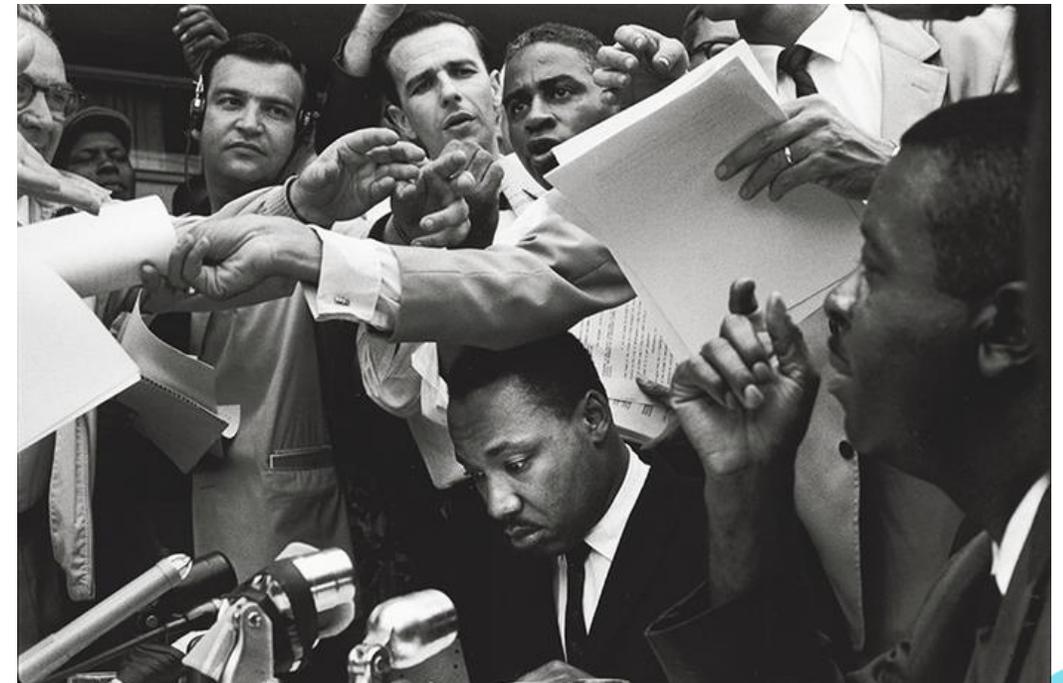
TATACARA PENGURUSAN MEDIA

TEKS UCAPAN

**SALINAN TEKS UCAPAN
UNTUK EDARAN MEDIA**

RAKAMAN VIDEO/ PHOTO

**JURUFOTO/ JURUVIDEO
BERTUGAS UNTUK RAKAMAN
SUASANA SIDANG MEDIA**



TATACARA PENGURUSAN MEDIA

ISU OLEH MEDIA JEMPUTAN

- **TIADA KAWALAN SEMASA SIDANG MEDIA**
- **TIDAK DIBERI PELUANG BERTANYA SOALAN**
- **TIDAK DISEDIAKAN RUANG KHAS KEPADA MEDIA**
- **TIADA PEGAWAI YANG MEMBANTU PENGURUSAN INPUT**
- **TIDAK DISEDIAKAN KEBAJIKAN (MAKAN/MINUM)**





SEKIAN, TERIMA KASIH